



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 2, 2010

TO: Mayor and Councilmembers

FROM: Administrative Division, Finance Department

SUBJECT: Community Promotion Contract With Spirit Of '76

RECOMMENDATION:

That Council authorize the Finance Director to execute a Community Promotion Contract with Spirit of '76 in an amount of \$11,450 for the period covering March 15, 2010, through August 30, 2010.

DISCUSSION:

The Fiscal Year 2010 Budget, adopted by City Council on June 23, 2009, included Community Promotion funding for the Spirit of '76 organization for 4th of July activities. This contract will support the production of the 46th Annual 4th of July Parade and Patriotic Rally. The \$11,450 under this agreement will cover administrative and operational expenses. Other expenses covered include the cost of marching bands, music, special performing exhibits, and the patriotic rally.

The \$11,450 reflects an 8.4% funding reduction from last year. The 8.4% reduction in funding was approved by Council in connection with the adoption of the fiscal year 2010 budget and was applied to virtually all organizations supported by the City in connection with its Community Promotion Program as a way to assist with the City's General Fund budget shortfall.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert Samario, Interim Finance Director

APPROVED BY: City Administrator's Office